



Income Report
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EXPENSES

Domain name : Hover (1 year)	\$5.17
Hosting Fees : eHost (2-year plan)	\$67.01
Writing and Admin (15 posts)	\$650.04
TOTAL	\$722.22

INCOME

Amazon Affiliates	\$0
Google AdSense	\$1.84
TOTAL	\$1.84
NET	(\$720.38)

*The first post was published on January 13, 2016. It was the only post published in January. Start-up costs were spent in January, but are being attributed to February for ease.

The 'Writing and Admin' fee is calculated on a per word rate that I was making in the online content writing sector. I think it is a low-ball valuation, but as a start-up blog, I have chosen to use this rate for my first publishing year, re-assessing it at year end. This cost includes content writing, editing, second-person editing, research, and graphic design.